

**WCSAB Strategic Plan
Draft 1, 7/7/22**

Executive Summary (TBD)

Situation Analysis (TBD)

Strengths	Weaknesses	Opportunities	Threats
Staff	Many new board members	More board participation	Lack of funding
Board members	Need greater board participation	Better communication between the Reno/Sparks/Washoe County Boards	Turnover on board
Utilization of senior centers		Better communication on what WC offers outside of senior centers	Too dependent on staff
Community resource guides			Under utilization and poor outreach materials
			Must build feeling of belonging

Stateholders (TBD)

Messages (TDB)

Objectives, Strategies & Tactics (TBD following priority consensus)

Objective:

Strategy:

Tactics	Stakeholders	Implementation Leader	Desired Outcome	Budget	Status

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Strategy:

Tactics	Stakeholders	Implementation Leader	Desired Outcome	Budget	Status

Timeline (insert Excel spreadsheet)